Scotland’s National Performance Framework
Our Purpose, Values and National Outcomes

OUR PURPOSE
To focus on creating a more successful country with opportunities for all of Scotland to flourish through increased wellbeing, and sustainable and inclusive economic growth

OUR VALUES
We are a society which treats all our people with kindness, dignity and compassion, respects the rule of law, and acts in an open and transparent way

We respect, protect and fulfil human rights and live free from discrimination
We are healthy and active
We are creative and our vibrant and diverse cultures are expressed and enjoyed widely
We value, enjoy, protect and enhance our environment
We have thriving and innovative businesses, with quality jobs and fair work for everyone
We have a globally competitive, entrepreneurial, inclusive and sustainable economy
We are open, connected and make a positive contribution internationally
We tackle poverty by sharing opportunities, wealth and power more equally
We live in communities that are inclusive, empowered, resilient and safe
We grow up loved, safe and respected so that we realise our full potential
We are well educated, skilled and able to contribute to society
We are a society which treats all our people with kindness, dignity and compassion, respects the rule of law, and acts in an open and transparent way

nationalperformance.gov.scot
For further information, please visit:
http://nationalperformance.gov.scot