

## The National Performance Framework What does it mean for the third sector?

# Case study Scottish SPCA



As Scotland's animal welfare charity, the Scottish SPCA champions animal welfare. We educate people of all ages about animal welfare and we promote the benefits of human/animal bonds. We bring those who abuse animals to justice and enforce the Animal Health and Welfare (Scotland) Act 2006. We care for, rescue, rehabilitate, release and rehome animals. We are a Scottish Charity SC006467

### **How we used the National Performance Framework (NPF)**

The Scottish SPCA has been re-evaluating how we report on our activities and how we measure the impact we are having not just at a local level but also nationally and internationally. We have used the National Performance Framework as a key tool in setting out our 2020 business plan.

Many associate the Scottish SPCA as an animal charity that helps just dogs and cats. The reality is, however, that we help every species of animal in Scotland including rescuing, rehabilitating and releasing thousands of wild animals. We rescue, rehabilitate and rehome thousands of domestic animals and we work closely with the farming community. We also work closely with every type of person through offering employment and volunteering opportunities, developing the young workforce through work experience and educate many through running free workshops for everyone of all ages (in schools alone we educate over 200,000 children annually and support many children who are often suffering from adverse childhood experiences (ACEs) and struggle interacting positively with animals and, in turn, people). We support those who face poverty, mental health challenges and long term illness, isolation and loneliness. We form partnerships so that collaboratively our resources are put to best use. We take care of our environment and protect the animals that live in it and strive to be as environmentally efficient as we can. And we share our expertise and knowledge through publishing research conducted with universities to ensure that we can make a huge contribution to society not just at a local level.

As a management team we have now reviewed and discussed the National Performance Framework and the UN Sustainable Development Goals and aligned them to our Society goals and ambitions. The NPF has given us a platform to really showcase what we do and ensure that we play our part in helping Scotland become a more successful country making an impact globally.

#### What was the benefit?

We have found using the NPF a great way of highlighting how the work we do can impact society. We have long been known for our work with animals but many do not associate us with the human side. In fact we work more with

humans than animals on a daily basis. As a Society we are striving to be more environmentally friendly and the NPF is helping us to embrace this.

#### What would we like to see happen next with the NPF?

Given our positive experience, we believe greater awareness of how to use NPF and the support available would be beneficial. We want to see more organisations recognise the importance of the NPF so that it becomes embedded as part of Scotland's culture and is a familiar language to all.

The Scottish SPCA website is https://www.scottishspca.org/

For more about the third sector and the NPF please see this <u>blog</u>.